

### Development of an Overarching Strategy

Some of the key questions/areas to be considered during the development of an overarching investment strategy.

- Assessment of current investment environment
- Assessment of investment environment in West Suffolk
- Councils' investment objectives e.g.
  - Supporting strategic objectives, particularly the growth agenda
  - Generating revenue income to support the delivery of council services
  - Asset Portfolio and Risk Management
- Review of existing asset portfolio: Market value / security of income/ liabilities/ opportunities. Spread by sector / location/ risk profile / size / age
- Review of ongoing projects: Where will they sit in portfolio? How will they alter the balance of assets (i.e. impact on all the criteria noted above).
- Opportunities to generate value from pro-active strategic asset management initiatives.
- Criteria for new investments: location / sector / value / ownership intentions (retain or trade) / risks / income cover on interest charges
- Attitude to low return / high risk situations in order to shape a place in West Suffolk
- Non-financial criteria: what constitutes non-monetary benefit and how are they quantified and valued
- Benchmarking the performance of investments against other councils and other investment opportunities internally i.e. cash deposits
- Overview of Places in West Suffolk and their different investment environments. Delivery of our Town Centre Master Plans and our role
- Cross boundaries investment?
- Legislative constraints, use of different delivery vehicles